

Bradley Diep

714-331-7721 | Garden Grove, CA | braddiep1264@gmail.com | [Portfolio](#) | [LinkedIn](#)

Education

California State University, Fullerton
Bachelor of Science, Computer Science, *cum laude*

Fullerton, CA
August 2018 – January 2023

Certifications

Coursera
Google UX Design Professional Certificate

Online
August 2023

Golden West College
Graphic Design and Production Option

Huntington Beach, CA
Expected: December 2024

Skills

- **Programming languages:** HTML, CSS, JavaScript, Python, C++
- **Software and Tools:** Figma, GitHub, Visual Studio Code, Miro, Clip Studio Paint
- **Adobe Creative Suite:** Adobe Photoshop, Adobe XD, Adobe Illustrator, Adobe InDesign
- **Design:** Wireframing, Prototyping, Typography, User Flow, Usability Testing, Journey Mapping, Information Architecture
- **Areas of Exploration:** UX/UI Design, Graphic Design, Web Development, Drawing

Work Experience

The Coder School
Coding Coach

Cerritos, CA
September 2023 – March 2024

- **Tutored** kids on computer science concepts and enhanced their coding skills through **project-based learning**.
- Composed notes after tutoring sessions to **inform** parents of their children's progress; increasing customer satisfaction by 50%.
- Engaged with children by **instructing** and assisting them with coding assignments; garnering a favorable reputation for the company
- **Collaborate** with other coaches to discuss future assignments for the children and plans for the company; boosting preparations by 14%

Projects

Hungry Helpers

July 2023 – August 2023

- **Designed** a user experience for multiple device platforms in **Figma** that helps users find and learn how to cook recipes.
- Conducted a **competitive audit** to address the advantages and drawbacks of other competitors's websites; iterating on the design process by 25%.
- **Refine** the website's design on 3 different digital platforms by sketching, wireframing, prototyping, and usability testing
- Introduced a video tutorial feature to show users how the recipes are made; increasing **accessibility** and user satisfaction by 50%

Sammy's Gourmet Sandwiches

July 2023

- Developed a **responsive web design** on desktop and mobile for a sandwich shop to increase the volume of visitors by 40%.
- Utilized **Adobe XD** to design wireframes, prototypes, and a hierarchical website structure to visualize the information architecture.
- **Iterated** on designs to ensure that the checkout process user flow is accessible and corresponds to both platforms with usability studies.

Artist Alley

March 2023 – July 2023

- **Initiated** a project for a mobile application that helps artists create their online art portfolio and boost their online presence.
- **Conceptualized** a profile creation user flow by sketching, wireframing, user testing, and prototyping in **Figma** for an ideal user flow.
- Conducted **usability studies** with a research group of 5 to iterate on early design features, generating a 60% satisfaction rate.
- Managed the project using the agile development framework to ensure efficiency and quality delivery within 5 months.

Burger Bistro

March 2023 – April 2023

- Developed a burger restaurant **website** using HTML, CSS, and Javascript that helps users easily learn more about the restaurant.
- Established restaurant features by **ideating**, sketching, and prototyping; increasing the iteration process by 25%
- **Implemented** a locations feature that lets users find the nearest Burger Bistro locations in their area with 100% accuracy.
- Improved on the user experience by utilizing design aspects from the project's previous iteration; increasing efficiency by 75%