

Bradley Diep

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Professional Summary

Multidisciplinary product designer with a Computer Science degree and expertise in AI-assisted development workflows. Experienced in delivering high-fidelity UX/UI solutions and marketing collateral with rapid iteration. Skilled in leveraging technical knowledge to bridge design and development, producing scalable digital products that align with business objectives.

Skills

- **Design Software:** Figma, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, Animate, Firefly, Express), Canva, Wix
- **Development & AI:** Cursor, Visual Studio Code, GitHub, GitHub Copilot, Gemini, Claude
- **Design Process:** Wireframing, Prototyping, User Flows, User Research, UX Writing, Storyboarding, Mockups, Typography, Animation
- **Technical & Workflow:** HTML, CSS, JavaScript, Jira, Confluence

Work Experience

Graphic Designer (Contract), OC Mentors, Irvine, CA

Feb. 2026 - Present

Contracted with a tutoring service providing personalized 1-on-1 academic support, college prep, and mentorship for students.

- Conceptualized and executed high-stakes **marketing collateral** and investor pitch decks, directly supporting business scaling and capital acquisition efforts.
- Partnered with the CEO to orchestrate a **comprehensive brand evolution**, establishing a unified design system that ensured visual consistency across all digital and physical touchpoints.
- **Directed** design efforts across cross-functional teams to streamline asset production and maintain brand integrity across diverse project workstreams.
- Built the company's first website in one week using **AI-assisted development tools**, ensuring rapid iteration and high-fidelity brand implementation.

Freelance Designer (Contract), Santa Ana, CA

May 2025 - Sept. 2025

Client project with a leading provider of smart mobility infrastructure management solutions.

- Designed and implemented a **standardized Adobe Illustrator template** for 2K+ laminated bin cards, streamlining production and stockroom labeling processes.
- Modified departmental labels and graphics in collaboration with cross-functional teams, improving operational clarity for 30+ staff and ensuring **100% compliance** with workflow standards.
- Managed and color-coded assembly inventory spreadsheets for optimized **visual organization** and accurate cataloging.

Graphic Design Intern, Starteryou, Remote

Mar. 2025 - June 2025

Early-stage startup company that empowers students by providing them with career opportunities and resources. Supporting students in launching or advancing their careers and fostering their personal growth.

- Produced **digital content, marketing material**, and social media campaigns across platforms, including **LinkedIn** and **YouTube**, to expand the company's online presence.
- Reported directly to the **CEO** to collaborate on projects and participate in daily stand-ups to drive design initiatives and goals.
- Designed over 60 unique graphics as the **sole graphic designer**, utilizing Figma and Photoshop to improve user engagement and visual brand identity.

UX / UI Design Intern, Tanbii, Remote

May 2024 - Sept. 2024

Startup gaming company developing a Web3 application that uses blockchain and AI. Incentivizing users with digital currencies and rewards for supporting environmental initiatives.

- **Collaborated** with colleagues to design UX and UI concepts for a mobile app, leading to enhanced engagement among **50K+** users.
- Conducted **product research** on other competing games to identify key market opportunities and iterate on the game's development.
- Translated design concepts into actionable deliverables using Figma, including **user flows, visual assets, wireframes, mockups, and prototypes**, to align with product vision.
- **Presented** innovative gameplay concepts to the **product manager** during weekly meetings, ensuring alignment with the product roadmap and contributing to strategic direction.

Education

AI Creative Skills for Creatives Certificate

Sept. 2025 - Nov. 2025

Adobe + General Assembly

Online

Graphic Design and Production Option, Certificate of Achievement

Aug. 2023 - Dec. 2024

Golden West College

Huntington Beach, CA

Google UX Design Professional Certificate

Mar. 2023 - Aug. 2023

Coursera

Online

Bachelor of Science, Computer Science, *cum laude*

Dec. 2022

California State University, Fullerton

Fullerton, CA