

# Bradley Diep

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## Work Experience

### Freelance Designer, TEC West, Irvine, CA

May 2025 - Present

Contracted by professional staffing agency, TEC West, to work on a temporary basis, providing specialized design services to clients.

- **Iteris, Santa Ana, CA (Contract)**

May 2025 - Present

Leading provider of smart mobility infrastructure management solutions, offering software, hardware, and consulting services to optimize transportation safety, efficiency, and sustainability.

- Designed and implemented a **standardized Adobe Illustrator template** for 2K+ laminated bin cards, streamlining production and stockroom labeling processes.

### Graphic Design Intern, Starteryou, Remote

Mar. 2025 - June 2025

Early-stage startup company that empowers students by providing them with career opportunities and resources. Supporting students in launching or advancing their careers and fostering their personal growth.

- Produced **digital content, marketing material**, and social media campaigns across platforms, including **LinkedIn** and **YouTube**, to expand the company's online presence.
- Reported directly to the **CEO** to collaborate on projects and participate in daily stand-ups to drive design initiatives and goals.
- Designed over 60 unique graphics as the **sole graphic designer**, utilizing Figma and Photoshop to improve user engagement and visual brand identity.

### UX / UI Design Intern, Tanbii, Remote

May 2024 - Sept. 2024

Technology company developing a gamified Web3 application that leverages blockchain and AI. Incentivizing users with digital currencies and rewards for supporting environmental initiatives and reducing their real-world carbon emissions.

- **Collaborated** with colleagues to design UX and UI concepts for a mobile app, leading to enhanced engagement among **50K+** users.
- Conducted **product research** on other competing games to identify key market opportunities and iterate on the game's development.
- Translated design concepts into actionable deliverables, including **user flows, visual assets, wireframes, mockups**, and **prototypes**, to facilitate product vision.
- **Presented** innovative gameplay concepts to the **product manager** during weekly meetings, ensuring alignment with the product roadmap and contributing to strategic direction.

### Coding Coach, The Coder School, Cerritos, CA

Sept. 2023 - Mar. 2024

Educational company specializing in providing personalized, mentor-based coding education to children and teenagers, with a focus on developing problem-solving skills through custom curriculums and a small student-to-coach ratio.

- **Instructed 10+** children through hands-on coding activities to develop critical thinking and problem-solving skills.
- Composed notes after tutoring sessions to **inform** parents of student progress, which ensured customer engagement and satisfaction.
- Cultivated a **positive learning environment**, resulting in high student participation and enhanced company reputation.
- **Collaborated** with staff members to streamline project planning, improving team readiness for upcoming assignments.

## Skills

- **Software:** Figma, Wix, GitHub, Visual Studio Code
- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign, XD, Animate
- **Programming:** HTML, CSS, JavaScript
- **Design:** Wireframing, Prototyping, User Flows, User Research, Information Architecture, Storyboarding, Graphic Design
- **Areas of Exploration:** UX/UI Design, Web Design, Animation, Motion Graphics, Video Editing

## Professional Development

### Graphic Design and Production Option, Certificate of Achievement

Aug. 2023 - Dec. 2024

Golden West College

Huntington Beach, CA

### Google UX Design Professional Certificate

Mar. 2023 - Aug. 2023

Coursera

Online

## Education

### Bachelor of Science, Computer Science, *cum laude*

California State University, Fullerton

Fullerton, CA