Bradley Diep

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Garden Grove, CA | Portfolio | LinkedIn

Professional Summary

Multidisciplinary product designer with a Computer Science degree and a focus on AI-assisted workflows. Experienced in delivering high-fidelity UX/UI solutions and cross-platform experiences with rapid iteration. Skilled in integrating technical literacy and creative strategy to produce scalable digital products that align with business objectives.

Work Experience

Graphic Designer (Contract) **Feb. 2026 - Present**
Independent Contractor Remote
Partnered directly with a client as a dedicated contract designer, owning the end-to-end creation of diverse design projects.

- Conceptualized and executed high-stakes **marketing collateral** and investor pitch decks, directly supporting business scaling and capital acquisition efforts.
- Coordinated **rebranding and design overhauls** across multiple projects, establishing unified **design systems** that ensured visual consistency across all digital and physical touchpoints.
- **Incorporated** feedback and strategic input from cross-functional leaders and peer designers to refine assets, streamline production, and maintain brand integrity across all deliverables.
- Designed and deployed a high-fidelity website within one week using **AI-assisted tools** to facilitate rapid iteration and consistent brand implementation.

Freelance Designer (Contract) **May 2025 - Sept. 2025**
Tec West, Inc. Santa Ana, CA
Client project with a leading provider of smart mobility infrastructure management solutions.

- Designed and implemented a **standardized Adobe Illustrator template** for 2K+ laminated bin cards, streamlining production and stockroom labeling processes.
- Modified departmental labels and graphics in collaboration with cross-functional teams, improving operational clarity for 30+ staff and ensuring **100% compliance** with workflow standards.
- Managed and color-coded assembly inventory spreadsheets for optimized **visual organization** and accurate cataloging.

Graphic Design Intern **Mar. 2025 - June 2025**
Starteryou Remote
Early-stage startup company that empowers students to advance their careers through professional opportunities and resources.

- Produced **digital content**, **marketing material**, and social media campaigns across platforms, including **LinkedIn** and **YouTube**, to expand the company's online presence.
- Reported directly to the **CEO** to collaborate on projects and participate in daily stand-ups to drive design initiatives and goals.
- Designed over 60 unique graphics as the **sole graphic designer,** utilizing Figma and Photoshop to improve user engagement and visual brand identity.

UX / UI Design Intern **May 2024 - Sept. 2024**
Tanbii Remote
Startup gaming company developing a mobile application that incentivizes environmental action with digital currencies and rewards.

- **Collaborated** with colleagues to design UX and UI concepts for a mobile app, leading to enhanced engagement among **50K+** users.
- Conducted **product research** on other competing games to identify key market opportunities and iterate on the game's development.
- Translated design concepts into actionable deliverables using Figma, including **user flows**, **visual assets**, **wireframes**, **mockups**, and **prototypes**, to align with product vision.
- **Presented** new gameplay concepts to the **product manager** during weekly meetings, ensuring alignment with the product roadmap and contributing to strategic direction.

Skills

Design Software
Figma, Adobe Creative Cloud (Photoshop, Illustrator, InDesign, XD, Animate, Express), Canva, Wix

Development & AI
Cursor, Visual Studio Code, GitHub, GitHub Copilot, Gemini, Claude

Design Process
Wireframing, Prototyping, Design Systems, User Research, Usability Testing, Information Architecture, User Flows, Design Handoff, Accessibility Design (WCAG), UX Writing, Storyboarding, Mockups, Animation

Technical & Workflow
HTML, CSS, JavaScript, Jira, Confluence

Education

AI Creative Skills for Creatives Certificate
Adobe + General Assembly
Online

Graphic Design and Production, Certificate of Achievement
Golden West College
Huntington Beach, CA

Google UX Design Professional Certificate
Coursera
Online

Bachelor of Science, Computer Science, *cum laude*
California State University, Fullerton
Fullerton, CA